

Supporting the Future of Healthcare, One Ticket at a Time.

By now, many commuters in the GTA will have noticed something very special about their parking stubs obtained from Precise ParkLink pay and display meters. Not only are they a convenient street parking system, they are also helping to spread the word across our fair city about the new Humber River Hospital.

For the next decade, Precise ParkLink has partnered with HRH Foundation in giving back to communities where Precise ParkLink does business, namely through its Community Champions program. Parking receipts at city pay and display meters will have a message about the new hospital printed on them throughout the year. We estimate that by the end of the program, millions of tickets will have been printed and distributed.

“My family grew up and still lives in Humber’s community,” explains Peter Groccia, President and CEO, Precise ParkLink. “While our company now operates across the nation, we cannot ignore the fact that Precise and Humber are inextricably linked.”

Precise ParkLink has been a part of many people’s daily commute for over 20 years. The company introduced pay and display parking machines in the Canadian marketplace, marking a revolutionary leap forward in “on” and “off-street” parking.

As Precise ParkLink became the largest provider of Canadian Parking technology and services, Humber was never far from their minds and always an important part of the Precise ParkLink family. Precise ParkLink has been the parking provider for Humber for many years. Humber was Precise ParkLink’s first entry into the institutional marketplace. Precise ParkLink has supported the hospital through the Foundation’s special events for numerous years, sponsoring everything from the AWESOME Golf Tournament to the mega-blockbuster River Ball.

And now with the new hospital just two short years away from becoming a reality, Precise ParkLink has seized the opportunity to step up their support for Humber in a big way. In addition to the ticket advertising, the leadership team at Precise ParkLink continues to work with the Foundation on long-term giving opportunities that are unique, meaningful and impactful.

“A few months ago, we were lucky enough to be included on a site tour of the new hospital,” says Mr. Groccia. “As we kept climbing each floor of the building, my excitement grew. Once we reached the top of the building, I saw our national head office and knew this was a monumental opportunity for Precise ParkLink to be involved. What an important and amazing facility in my own backyard. Our past, present and future all came together perfectly at that moment.”



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JACK KAY
 Chair, Campaign,
 Humber River Hospital
 CEO, Apotex Inc.

Dear friends,

Happy New Year to you and all. I hope that your holiday season was celebrated with family and friends, warmth and cheer. This is a good time to reflect on what has passed and things to come.

As you know, the Foundation is pursuing a \$225 million campaign to equip and build your new Humber River Hospital. To date, we have raised just over \$56 million – a tremendous accomplishment, but of course, there is still a lot of work ahead. In order to meet our enormous goal we must approach every day with the vigor, hope and enthusiasm inspired by a new year.

We are surrounded by inspiration. From the heartfelt dedication of our volunteers, the tireless efforts and talent of our doctors, nurses, allied health providers and our appreciative community, to a rousing and refreshed marketing campaign and the ever evolving construction site that already towers as a beacon of hope in our community; we have much to encourage us as we push this campaign forward together.

The New Year is a time for resolutions. How will you resolve to bring world-class healthcare to your community in 2014? There are many ways you can invigorate your involvement. Whether you're interested in fundraising, advocacy, building awareness, or coordinating events – there are a variety of fulfilling opportunities for everyone. Come out to our events, spread the word about our campaign, and inspire others to join us on our quest to build North America's first fully digital hospital. Every dollar, every idea, and every minute of your time are going to help build this hospital brick by brick.

We are racing towards the new hospital opening in fall 2015. It's already 2014 and we're coming around the bend. It's time to move into high gear and show everyone what this community is made of.

Sincerely,

THANK YOU for Investing in Patient Care Reinvented.

The following individuals and corporations have answered the call for better healthcare by recently pledging more than \$100,000 in support of the \$225 million campaign for the NEW Humber River Hospital.

- \$1,250,000** In Honour of Garry Joseph Zentil
- \$1,100,000** Scotiabank
- \$1,000,000** Anonymous
- \$1,000,000** Paul and Patricia Murray
- \$500,000** Anonymous
- \$500,000** Calabrian Benevolent Association of Ontario
- \$245,325** Labourers' International Union of North America – Local 506
- \$150,000** Del and Hilda Bedard

SPERGEL Donates \$1 Million to the NEW Humber River Hospital.



L-R: Dr. Rueben Devlin, President and CEO, Humber River Hospital; Heather Hurst, President and CEO, HRH Foundation; Alan Spergel, Managing Partner, SPERGEL; Eddy Battiston, Chair, HRH Foundation Board of Directors

In December 2012, SPERGEL pledged \$1 million in support of the NEW Humber River Hospital Campaign, and named the Northeast Emergency Triage Corridor. This generous gift will help Humber River build and equip its new facility, currently under construction at Keele Street and Highway 401 in Toronto.

Over the past year, SPERGEL, a small firm dedicated to helping individuals and corporations gain financial freedom through various debt solutions, has made many different sized contributions towards their \$1 million pledge. Why the smaller gifts? As Alan Spergel, managing partner of SPERGEL puts it, "This gift is from my partners and many of our employees. This firm is committed to Humber River Hospital, and we're all contributing what we can. Because of our \$1 million pledge, our staff are full of pride and definitely feel a connection to the hospital."

Even though SPERGEL is a small firm, they are working together philanthropically to make a big difference for Humber River Hospital.

"For this firm – our pledge was a substantial commitment – but we felt it was doable and admirable to be associated with Humber River Hospital," states Spergel. He went on to add that he hopes that his firm's gift will serve as an example to other professional firms in the city.

SPERGEL knows Humber River Hospital is important. Not just for themselves, but for their clients too.

"We've put our \$1 million gift in our newsletter. Our staff and clients are excited to have a world class hospital being built in their backyards. Our staff share the importance of giving back with clients and others we work with," explains Spergel. "We think it's important to invest in our neighbourhood, and are excited that the most state of the art hospital in the city is being built in this community, not downtown."

He adds that features like "big private rooms, space for the family to stay over, digital patient records, safe medication dispensation and a patient experience that feels smart and thought out" were inspirations for him to give. Alan is excited that Humber River Hospital's building has been designed around new technological advancements and is a building better equipped to easily accommodate all present and future advances.

"SPERGEL has been a great friend to our organization over the past several years. This very generous donation will help us provide state-of-the-art care for thousands of patients in the years ahead. We are very grateful to everyone at SPERGEL for the support and confidence in our team that this donation represents," states Dr. Rueben Devlin, President & CEO, HRH.

CON-DRAIN GROUP Generously Donates \$300,000 to the NEW Humber River Hospital.



L-R: Angelo DeGasperis, Co-Chairman, Con-Drain Group; Heather Hurst, President and CEO, HRH Foundation; Tony DeGasperis, Secretary, Con-Drain Group; Jim DeGasperis, President, Con-Drain Group; and Romeo DeGasperis, Vice-President and CEO, Con-Drain Group

The new Humber River Hospital is not only a hospital being built with the community in mind, it is being built with the support of the community it serves.

Con-Drain Group understands how important it is to give back to the local community. They have generously donated \$300,000 to the new Humber River Hospital.

"Our donation to Humber River Hospital is a reflection of our deep roots in this community," says Jim DeGasperis, President and CEO of Con-Drain Group. "We are proud to invest in this hospital and in this community. More than 60 years ago and only 1km from the new hospital site, our family company was born. With a long history in this neighbourhood and a family philosophy of giving back to where we started, Con-Drain is excited to support this new hospital, a hospital that will serve an area where our employees and families are strongly connected."

"On behalf of everyone at Humber River Hospital, I thank Con-Drain and the DeGasperis family for their contribution in support of our vision for the future of hospital care in the community," says Dr. Rueben Devlin, the President & CEO of Humber River Hospital. "This gift demonstrates their belief in ensuring that patients in our community get the hospital facility they need and deserve. It is very gratifying to have their support for our goal to be the first fully digital hospital in North America, and we are honoured to have the DeGasperis family and Con-Drain as friends and donors."

Incorporated in 1954 by the DeGasperis family, Con-Drain has become one of North America's largest sewer and water main contractors. Although their company's accomplishments are immense, Con-Drain's involvement in this community does not end with building city infrastructure. "We thank Con-Drain for their generous investment in our community's future. It is with their help that we can build the promise of patient care reinvented for generations to come," notes Heather Hurst, President and CEO, Humber River Hospital Foundation.

The NEW Humber River Hospital design team is reinventing healthcare, demonstrating how a new hospital facility can provide a revolutionary vision of comfort, caring and healing to all patients and their families. Their vision for the future is demonstrating how patient care will reach far beyond the walls of the new hospital and enhance the wellbeing of the entire local community. "We have seen the community grow and change over these past six decades, and we are excited to give back to Humber River Hospital, a hospital which will impact the future of our local community, and a place we call home," states Jim DeGasperis, President and CEO of Con-Drain Group.

CALABRIAN BENEVOLENT ASSOCIATION OF ONTARIO Pledges \$500,000 for the New Humber River Hospital.



L-R: Fausto Gaudio, President and CEO, IC Savings and Credit Union; Dr. Rueben Devlin, President and CEO, Humber River Hospital; Ralph Chiodo, CBAO Chair.

On October 23, 2013, the Calabrian Benevolent Association of Ontario (CBAO) announced a generous pledge of \$500,000 in support of the NEW Humber River Hospital – North America's first fully digital hospital. The lounge outside of the new hospital's Cardiology department will be named in recognition of CBAO's investment in the health of our community.

CBAO founders and supporters gathered at the Joseph D. Carrier Art Gallery, Columbus Centre, to celebrate the CBAO pledge.

"We are proud to support Humber River Hospital with this very special and needed gift," said Ralph Chiodo, CBAO Chair. "As a local community association of Calabrian professionals and entrepreneurs, we are making this donation because it is the right thing to do. We hope this pledge will serve to inspire others to join us in supporting this new important hospital. CBAO's donation is in recognition of the hospital's service to the Italian community," concluded Chiodo.

"The CBAO members share an incredible passion for our community," said HRH President & CEO Rueben Devlin, "and today's announcement highlights their desire to give back, to make a difference. It's inspiring to see so many community leaders come together with a common purpose, and to know that patients and families facing difficult issues will benefit from their compassion."

CBAO was formed by a group of Calabrian Professionals and Entrepreneurs with a desire to contribute to community development. With a distinctive Calabrese accent, it will take a role in the development of initiatives that will benefit the Italian and the broader community at large. The donation to Humber River Hospital Foundation will be fully funded by CBAO's founding members.

"We applaud the CBAO for their generosity, for their leadership and for their commitment to our hospital and its future," said Eddy Battiston, Chair, Humber River Hospital Foundation Board of Directors. "This gift is a tremendous demonstration of community in action. Their belief in our shared vision to bring accessible, world-class healthcare to its surrounding communities is demonstrated through their deeds. We feel privileged that the Calabrian Benevolent Association of Ontario is championing our cause."



Trades Make Dreams of Healthcare a Reality.

When the new Humber River Hospital opens its doors in 2015, thousands of skilled tradespeople will feel proud knowing that they contributed to the construction of an innovative new hospital that will transform patient care in this city, province and nation.

On any given day, anywhere between 800 and 1200 tradespeople can be found lending their skill and muscle to one of the most ambitious construction projects in Toronto at Keele Street and Highway 401. By the time they finish, they will have contributed an impressive 6.6 million man-hours to the building of North America's first fully digital hospital.

Mike Yorke, President of the Carpenter's Union – Local 27, and a 35-year industry veteran, explains why this project is important to the various trades represented on site. "The new Humber River Hospital is giving trades a unique opportunity to work on a state-of-the-art project with the most up-to-date design technology. Building this hospital presents an exciting challenge to our skilled workforce."

In fact, the technical challenges presented by groundbreaking projects like Humber highlight the rewarding and intellectually stimulating aspects of modern-day trades professions. Humber's highly sophisticated construction is helping promote this enlightened perspective on trades, attracting young people with an interest in hands-on work to the skilled labour force. As a major infrastructure and first-of-its-kind project, apprenticeship opportunities at Humber hold massive appeal to youth across Ontario.

The challenge of building a high-tech hospital from the ground up inspires apprentices' and professionals' enthusiasm for their work. Joe Russo, Business Manager for the International Union of Painters and Allied Trades (IUPAT) echoes this attitude, and trumpets a future in trades as "a career of first choice rather than a career of last resort."

The trades are not only helping build Humber; they're helping to build and equip the new hospital too. With charitable contributions towards an historic \$225 million campaign, the trades are supporting this hospital, inside out.

Russo explains why IUPAT is contributing to the hospital's fundraising goal. "[Humber] is important to us because it's a large community project. We live and work in this community, so it's special to us."

Yorke adds, "Our giving recognizes the role of hospitals in the community. Humber is a huge project that is offering years of work to the trades, so our charitable contribution is our way of acknowledging that and giving back."

In turn, Humber River Hospital appreciates the trades' commitment to the hospital and the future of healthcare. Rueben Devlin, Humber's President and CEO, is grateful for the trades' support. "Humber is a monumental project that would not be possible without our partnership with the hardworking people building this hospital from the ground up. When the new Humber opens, they will feel tremendous satisfaction knowing what a huge part they had in bringing a world-class hospital to our community."

THE 100% Club.

Welcome to the club! HRH Foundation is proud to announce that three departments within the hospital have achieved 100% participation in physician giving. Thank you to the physicians in the departments of Psychiatry, General Surgery and Pediatrics for your generous commitment and support of our new hospital campaign.

Congratulations and thank you to each department:

"I am proud that the Department of Psychiatry is among the first departments that has 100% commitment of the medical staff in support of our Foundation. Our department has established the tradition over the last ten years of being in the forefront of support to the worthwhile goals of the Foundation. Yet, this year is a particular one, as it gets us closer to the move to the new hospital. It is an exciting prospect, as the new building will house the three present campuses and also introduce a new and innovative model of care."

Dr. George Awad
Chief, Psychiatry



"All of our physicians in the General Surgery department were happy to support the new Humber River. Working with the Foundation, we devised a no-fuss way to contribute our teaching stipends to the campaign. While we are all very busy with work and life commitments, the desire to give back is very strong. Our time is limited, so we give back financially. Giving to Humber is especially meaningful because we have a direct view of what is being done with the donated funds – our new hospital is going up fast and it is very rewarding to see our dollars being put to good use for the entire community."

Dr. Laz Klein
Head, General Surgery



"Our physicians in the Department of Pediatrics are longtime members of the Humber family – there are many options to work elsewhere, we choose to work at Humber. I think one of the things that draws us to Humber is the family-type environment the hospital provides. We all want to work here, so how do we make it better? Our support of the campaign for the new hospital allows us to put something back into our hospital and sends a very strong message – we believe in Humber. We get a lot out of this hospital, so I am proud that our department has answered the call to give back."

Dr. Narendra Singh
Chief, Pediatrics



WHY I GIVE Victor Fiscio, Environmental Services.

"At the age of 5, my son was diagnosed with ADHD. As parents, we grew concerned as time went on and knew there was something more serious. At the age of 11, my son's school called us to come to the school immediately. As concerned parents, my wife and I rushed to the school. Upon arrival there was a psychologist from SickKids waiting to meet with us.

"I am donating money to the Mental Health unit at the new Humber in appreciation of all that they have done for my son and our family."

My son's teacher became startled when my son told her he was hearing voices. At that point we took our son to SickKids. When we met with the doctor there, they recommended we take our son to Humber – Keele Site for an assessment. At Humber, Dr. Glick diagnosed our son with Autism and Aspergers. Through this entire process, Dr. Glick helped us understand and cope with his disorder. Through this process our son has also learned to deal and cope with his illness and is now leading a normal life.



DONOR STORY Josephine Voltan



HUMBER RIVER HOSPITAL Community

1 CIBC – For What Matters

On June 28th, 13 local CIBC branches chose to support Humber through their second annual district-wide CIBC Fundraising Day. From on-site bake sales to BBQs, the total funds raised from all the branches was \$3,500. Thank you CIBC for supporting what matters in our community!

2 Menchies Campaign

For the month of July, 10 Menchies locations across the city asked customers to make a \$1 donation with their frozen yogurt purchase to support the new hospital. The stores that participated in this fundraising initiative include 3883 - 3885 Rutherford Road, 9360 Bathurst Street, 3204 Yonge Street, 865 York Mills Road, 531 Danforth Ave, 6 Rylander Blvd, 5451 Highway 7, 13390 Yonge Street, 518 St. Clair Avenue West and 1985 Queen Street East. Total donations from this month long initiative raised over \$1,600.

3 Good Morning Humber

On Saturday, September 26th, Rainforest Café in Yorkdale Shopping Centre hosted a family friendly buffet breakfast in support of the new hospital. Over 150 people came out and the event raised over \$900.

4 2.0 Move, Yoga, Food, Talk

On Sunday, October 6th, over 65 people participated in an event at Primal Movement fitness that infused fitness (strength training and yoga), education and nutrition. This high energy event was in support of the New Humber River Hospital, raising \$1,300.

5 Scotiabank Waterfront Marathon

On Sunday, October 20th, walkers, joggers and runners gathered at Exhibition Place to participate in the Annual Scotiabank Marathon in support of the New Humber River Hospital. This year was Humber's first time being one of the chosen 181 charities involved in the marathon, raising over \$1,000.

6 Chinese Line Dancing

On Saturday, November 9th, over 50 line dance enthusiasts of Asian descent came together for a line dance-a-thon to raise funds for the new Humber River Hospital. Through the sales of tickets to the event, line dancing CDs, cupcakes and general donations, this event raised \$2,300.

7 Grand Diwali Gala and Fundraiser

On November 3rd, 2013 the Canadian Museum of Hindu Civilization and the Voice of Vedas hosted their Annual Grand Diwali Gala and Fundraiser at the Pearson Convention Centre. With over 800 people in attendance, a cheque for \$5,000 was presented to the Foundation. Heather Hurst gave a speech about the new hospital and the new hospital video was shown.

Josephine Voltan was always healthy. Since she moved to Canada in 1950, she never had a family doctor. Never gotten ill, never taken a pill.

Until the day 5 years ago at the age of 87, she started to feel tired. After visiting a doctor for the first time in decades, she found out she had cancer.

Josephine and her family reached out to Humber River Hospital, where she met surgeon Dr. Alexander Iskander and oncologist Dr. Jonathan Wilson. She wasn't sure about surgery, but, after meeting with Dr. Iskander, he was so kind and caring that she trusted him. She took his word. She believed him when he said that a surgery would save her life.

And it did. Today, Josephine is a vivacious 92 year old. Always on the go and incredibly social, Josephine, is known around her nursing home as "the Voice of the Village." Several days a week she runs the gift shop, and often plays matchmaker – quite successfully, she'll tell you.

But she says, "None of this would be possible without Humber River Hospital. Dr. Iskander and Dr. Wilson saved my life."

Before moving into her retirement home, Josephine spent a long time on the 3rd floor of the Humber River Hospital Church site. Of this time, she says: "When I was at the hospital, the amazing staff were so kind and caring, all of them in their own way. Everyone treated me so well. When I left, I wrote them a poem about my time there."

This past December 11th marked 5 years since her surgery.

Now, she feels like it is her duty to give back to the Cancer Care department at Humber River Hospital. They saved her life and she wants to help them do their best work for the patients. Josephine sells framed copies of poems she writes, decorated with stickers, at her Humber Heights Retirement Home's bazaar to raise money for the new hospital. At these sales, she tells people about her experience at Humber River, and how amazing her doctors were. How they saved her life. Selling her poems at \$5 a pop, she is able to donate generous amounts – she will donate \$5,000 by the end of 2013.

Josephine is excited about the NEW Humber River Hospital for many reasons, but one of the biggest is the location! So many people live in the northern part of the city and they deserve to have the best hospital in the city in their community. It's especially great for all the seniors living in her retirement village.

She's also excited for her favourite doctors - they'll get to work in the best, most modern space available. She said "They do such great work now in small buildings where everything is old, but imagine what they could do when things are new?"

**Something old.
Something new.
Something borrowed.**

Here's your blue.

Celebrate your bright future with a gift to the future of healthcare. Make a donation to the new Humber River Hospital in honour of your guests, and we'll take care of the rest. Customized cards are available, packaged and ready to give out on your special day.

To order or for information:
Stephanie Highfield
416-249-8111 ext. 3988
shighfield@hrh.ca

YOU'RE Awesome.

On Monday, August 19, 2013 the 30th Annual Awesome Invitational Golf Tournament took place at Eagles Nest Golf Club. The day was a tremendous success, exceeding our fundraising goal and raising over \$230,000 (net) to help build and equip the NEW Humber River Hospital!

The tournament, presented by Plenary Group, PCL and Johnson Controls, was completely sold out. In addition to their round of golf, tournament guests enjoyed gourmet meals, a structured wine pairing with dinner, an awesome live and silent auction, and a raffle. Special thanks to Dr. Jack Barkin for educating our guests about the importance that the state of the art equipment will play at our new hospital. Specifically, Dr. Barkin spoke about the operating room headlights and how they will help enhance the care that we provide to our patients.

Special thanks to Dr. Marc Sherkin and the Medical Staff Association for their generous donation of custom wedges for each of our participants.



Golf caddies get ready for a great day at the AWESOME tournament.

Really, Really, Really Awesome Sponsor



Really, Really Awesome Sponsor



DESTINATION Piacenza.

Fresh off the success of the 2012 Granfondo in Bologna, Team Revolution has kicked into high gear, training and fundraising for their next adventure – the 2014 Granfondo Scott Piacenza.

To kick off a full year of riding and raising funds, the 2014 Team Revolution Launch Event took place on October 29th, 2013 at Montecassino Woodbridge, generously sponsored by Gino Varone. Over 100 guests were in attendance as we opened registration for 2014. We will be travelling to Italy with a team of 75 riders – and our roster is almost full!

Track our team's progress online, or follow us on Twitter and Facebook.



Frank Ciccolini Jr. (left) and Marco Di Battista (right), co-chairs of Team Revolution present the MVP award to Steve Gobbatto (centre)



Gail Muzzo (left) and Anna Eliopoulos (right), co-chairs, YOU+ The Women's Health and Wellness Event.

THANK YOU+

Our 11th annual YOU+ Women's Health and Wellness Event held on November 14, 2013 attracted almost 600 women – community leaders, dreamers, medical innovators, and business movers and shakers, all committed to the future of Humber River Hospital.

Emcee Jeanne Beker, along with our friends from the Toronto Firefighters Association entertained the crowd and helped us achieve record numbers in our live auction and 50/50 draw. Our keynote address was presented by one of Canada's leading alternative health experts, Bryce Wylde. Bryce spoke about how our attendees could achieve optimal health and wellness using proven natural remedies.

Finally, HRH patient, Vanessa Gale, spoke passionately about how her experience at Humber changed her life. Working with our talented physicians and staff in the Bariatric Department, Vanessa was able to lose an incredible 141lbs, and gained a new lease on life. By the night's end close to \$200,000 (net) was raised to help build and equip the new Humber River Hospital.

"When we came on board to help organize this Women's Wellness event many years ago, nothing could have prepared us for the outpouring of support, inspiration and determination from like-minded women," state Anna Eliopoulos and Gail Muzzo, Co-chairs of the event. "Today, our event is bigger and better than ever!"

It is so important to have a space in which mothers, daughters, sisters, friends, all women and the people that support them, can rally together and advocate for a cause that deserves attention – women's health, our health. "



MAY 08, 2014
Paramount Conference & Event Venue

REVOLUTION BY THE RIVER

featuring
RAIN : A TRIBUTE TO THE BEATLES



ASPEN GROVE Takes Root at The NEW Humber River Hospital.

You may have noticed the multi-coloured graphic glass that graces the north and south sides of our new building. The new Humber River Hospital was designed to complement the local streetscape and architecture, and to fit into the surrounding neighbourhood in a real and meaningful way. The most visible of these design elements, located along both the north and south exposures of the new building, is our Graphic Art Glass architectural feature: Aspen Grove.

Throughout time, Aspen Groves have been embraced by many cultures as symbols of unity and strength through diversity. This art glass installation celebrates our connection with our patients and our community: each diverse member a part of the larger entity, joined together for the benefit of all.

When the new hospital opens, the following inscription will be installed next to the glass:

The Aspen Grove symbolizes the shared belief in a unity connecting the rich diversity of human cultures, societies and religions.

Each tree stands as an individual, yet is connected to the whole. Together we are the Humber River Hospital community.



ASK Barb

Your questions about the NEW Humber River Hospital project answered by Barb Collins, COO, Humber River Hospital.

Q How does going digital enhance the human experience at your new hospital?

A The answer is really quite straightforward. When we started designing our new hospital, we did in-depth analysis of workflows in our current sites, and one thing became very clear: staff and physicians can spend a lot of time doing paperwork and walking between patients and departments. That's time not spent directly with patients and families.

Going digital allows us to use technology to integrate systems with systems, people with people, and people with systems. This all leads to better communication, instant access to the right information and automation of certain activities. All of this, in turn, frees staff and physicians to spend more time with patients and families; and we know this enhances the human interactions that are the basis of great hospital care.

Simply put, if a digital process can take away administrative and other routine tasks from care providers in our new hospital, we are looking to take advantage of that technology. It's not technology for technology's sake – it's about using technology to help personalize care in a meaningful way.

HAVE A QUESTION ABOUT THE NEW HOSPITAL?

E-mail us at foundation@hrh.ca and your question could be answered in a future edition of "Ask Barb."

GIVING Tuesday.

Humber brought the future of healthcare to Yorkdale Shopping Centre for Canada's first Giving Tuesday - a new initiative that encourages organizations and individuals to give back to their communities.

On Tuesday, December 3, 2013, Humber hosted an information booth at Yorkdale where shoppers were invited to experience the Da Vinci robotic surgery simulator, the newest technology available to train future surgeons. The robotic simulator allows individuals to practice the movements of surgery outside of the operating room. This technology is just one example of the innovations that will be incorporated into the new HRH.

The day was a success, with many shoppers stopping to ask questions to the hospital and foundation staff on-site. Many of the surgeons who use Humber's DaVinci robot were also on-site throughout the day.

Shoppers were encouraged to make mobile donations at the centre, and Yorkdale donated \$1 for every re-tweet with the hashtag #YorkdaleGivesBack.



Dr. Luke Fazio, HRH urology surgeon (left) and Dr. Jack Barkin, HRH chief of staff (right) chatted with Yorkdale shoppers and demonstrated the use of the Da Vinci simulator.



HRH Foundation staff member Jill Philipp tests her skills with the simulator.



Dr. Rueben Devlin, President and CEO, Humber River Hospital (left) and Heather Hurst, President and CEO, Humber River Hospital Foundation (far right) visit with a group of Yorkdale shoppers.



Donation Form

YES I would like to make a donation to Humber River Hospital in the amount of: _____

First Name: _____ Last Name: _____

Address: _____ City: _____ Prov: _____

Postal Code: _____ Phone: _____ E-mail: _____

Cash Debit Cheque (Payable to: Humber River Hospital Foundation) VISA MasterCard AMEX

Card #: _____ Name on Card: _____

Expiry Date: _____ I would like my donation to go towards: Area of Greatest Need

Signature: _____ Other: _____

Receipts for income tax purposes are issued for donations of \$20 or more. Donations of less than \$20 are receipted upon written request. This copy is for your information only and is not an official receipt for income tax purposes.

HRH Foundation • 2175 Keele St. 7th Floor • Toronto, ON • M6M 3Z4 • T 416 658 2001 • hrhfoundation.ca • Charitable # 11930 6306 RR0001

NL - 2014ED3



We Need Your Help to Finish the Job.

We're asking you to imagine tomorrow and get involved today. Help us finish this world class hospital, where caring will be just as important as care.

The NEW Humber River Hospital is going to be North America's first fully digital hospital when it opens in the Fall of 2015. But right now, we need you to help us finish this world-class health facility – a place that's going to revolutionize healthcare for you, your family and generations to come.

Your support is vitally important. Get involved today and help us finish the job.

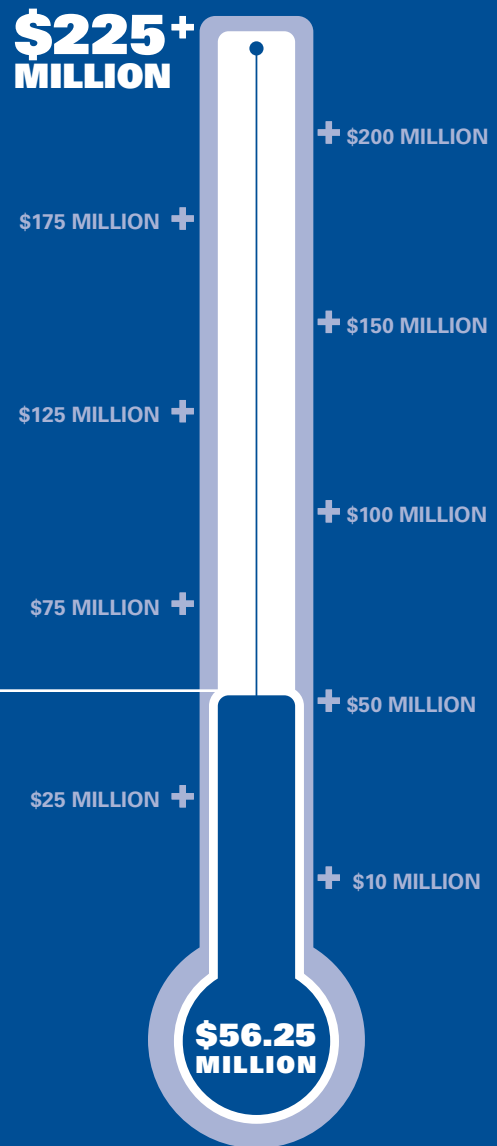
Currently at \$56.25 Million!

Donate Today.

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Online www.hrhfoundation.ca



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