



Only You Can Open the Doors to Better Healthcare

As Canadians, we are proud of our healthcare system which is admired the world over. Our society's commitment to universal healthcare sets us apart and is a source of national unity. When it comes time to building and opening new hospitals, Canadians have more of a role than they may think.

In Ontario, the provincial government is investing \$1.8 billion to design, build, finance and maintain the new Humber River Hospital, but they do not fund the vast majority of the equipment needs in our new building. That's where you come in.

For the past four years, the Foundation has been mobilizing our community to raise \$225 million for the over 55,000 pieces of equipment we need in the new Hospital. You can imagine how complicated and intricate equipping a brand new hospital can be. In our case, since our new Hospital will be North America's first fully digital hospital, our equipment needs are that much greater. The community has answered the call for better healthcare, and we are proud to announce that together we have raised \$65 million for equipment.

Our new Hospital will open on October 18, 2015, ready to treat patient #1. That's why we urgently need the support of our caring and compassionate community. What does your donation buy? Absolutely everything from IV poles (of which we need many!) to CT scanners.

Please support our new Hospital by making a donation today. Better healthcare comes with a hefty price tag, but it's an investment we're making together, one that will be felt by generations to come. Let's open the doors to better healthcare together.

Progress Report

- The Data Center, the heart of our digital vision, is complete and has been undergoing testing for several months - workers are in the process of installing, programming and running all of the IT, building, fire and life safety systems
- Colour-coded wayfinding signage is up and will help direct patients and their families around our 1.8 million square foot building
- Two brand new MRI machines have already been delivered and installed

Patient-Care Report

- Interior doors open with the use of sensors, helping patients and their families travel through the hospital with ease and without the spread of germs
- Heated floors and sidewalks will help avoid slips and falls in the winter
- Dynamic glass windows in patient rooms help you control your room environment and privacy
- Portals of care entrances ensure ease of access to the care you need; most ambulatory clinics are located just 30 feet from the hospital entrance

We Need Your Help

Supporting the new Humber River Hospital is easy with these ways to give:

- Monetary donations
- Stocks & securities
- Planned gifts
- Monthly gifts
- Community & third party events
- Volunteering

Contact us today to start giving:

416-658-2001 | foundation@hrh.ca



FAUSTO GAUDIO AND JACK KAY
Co-chairs, Campaign, Humber River
Hospital Foundation

Every time we visit the new Hospital site, we are overcome with pride in the progress that is being made from visit to visit. We are amazed by the efforts of thousands of construction workers, engineers, planners who are working so hard on our new Hospital every single day. We are proud of our community that has come together in so many different, meaningful ways to embrace our vision for better healthcare. But we are also acutely aware of one very important reality – our fundraising efforts must fill this beautiful, sprawling building with every single piece of equipment our doctors, nurses and healthcare teams need to save lives.

In fact, there are over 55,000 pieces of equipment that need to be purchased before opening day on October 18, 2015. As a community, you have answered the call for better healthcare and helped us raise \$65 million to date. That money will be put towards the purchase of equipment such as MRIs, IV stands, ultrasound systems and the most technologically advanced

beds (smart beds). Thanks to you, we are well on our way towards our \$225 million goal.

Our new Hospital will change the way healthcare is delivered. That’s an amazing feat. It is also one of Canada’s largest infrastructure construction projects. Any project this size requires the efforts of thousands of people to come to fruition. We are humbled by the role our community has played in making this dream a reality, and we hope you take as much pride in your new Hospital as we do.

The doors to better healthcare will open this October and it will be a historic day for everyone in the Humber family and the city of Toronto. While the next few months will be crucial ones for our fundraising as we make sure our Hospital is ready for our first patient, we know success is within our reach. We can only get there together. Join us today and help us reinvent patient care!

Thank You for Investing in Patient Care Reinvented.

The following individuals and corporations have answered the call for better healthcare by recently pledging more than \$100,000 in support of the \$225 million campaign for the NEW Humber River Hospital.

\$1,070,000	Anonymous
\$1,000,000	De Rose Barristers & Solicitors
\$1,000,000	Jack & Pat Kay
\$300,000	Gucciardi Family
\$250,000	Frances & Sam DiGregorio
\$250,000	Wilma & Anthony DiPierdomenico
\$250,000	Fusco Family Charitable Trust
\$250,000	Zayouna Law Firm/Joseph Zayouna
\$167,363	Thelma & Carl Anderson



Honouring Garry Joseph Zentil: \$1.25 Million

Garry Joseph Zentil was known for his zest for life. He had a strong vision for the community and was extremely caring and compassionate. In late 2013, many of Garry's closest friends and family came together to celebrate his legacy by supporting the new HRH's Cardiology program. Together they have committed \$1.25 million through personal donations and proceeds from the Garry J. Zentil Charitable Golf Tournament. In recognition of the group's generosity, the new Humber River Hospital's Cardiology Reception and Lounge will be named in Garry Joseph Zentil's honour.

"Our family is grateful for the overwhelming donor support that allowed Garry's dear friends and our family to honor his legacy at Humber River Hospital. Garry's vast personal contribution to the community and his extraordinary generosity to everyone he encountered is a model for all of us to follow and continue," said Paul Zentil.



De Rose Barristers & Solicitors: \$1 million

Answering the call for better healthcare, De Rose Barristers & Solicitors has generously donated \$1 million in support of the new Humber River Hospital. In recognition of their gift to the new Hospital Campaign, the Intensive Care Inpatient Unit's Family Room and Visitor Lounges will be named in their honour.

"Our decision to make a donation to the new Humber River Hospital was an easy one. We are privileged to stand among members of our community and other honourable donors who are helping open the doors to a new, state-of-the-art medical facility, right here in the community where we live and do business. De Rose Barristers & Solicitors is proud to partner with a hospital that was designed to provide quality customer care throughout the entire healthcare experience, always putting patients and their families first. Coming together as a community to bring North America's first fully digital hospital to Toronto is a tremendous experience and one we are eager to share with others," said Dominic De Rose, Co-Founder & CEO, De Rose Barristers & Solicitors



Leon's Furniture: \$600,000

Leon's Furniture has been a great neighbor to Humber River Hospital for many years. In 2011, they generously gave \$500,000 to the new Hospital Campaign. Most recently Leon's committed to donating appliances and additional funds to help equip our new Hospital.

"Nothing in life is more valuable than love and good health. We all want confidence in those who help to maintain our health – confidence that they are armed with the latest equipment and knowledge available. We believe the new Humber River Hospital's warm and welcoming spaces and use of digital technologies will help create outstanding healthcare experiences for patients and their families. We encourage others to support our new fully digital hospital – donate, volunteer or spread the word, everything helps," said Terry Leon, President & CEO of Leon's Furniture.

HRH Foundation Named AHP High Performer

We are proud to announce that HRH Foundation has earned the title of "High Performer" from the Association of Healthcare Professionals. Humber is one of only 55 healthcare foundations in Canada and the United States that share this distinguished industry honour that looks at high efficiency and effectiveness as they relate to bottom line returns for the 2013 fiscal year. Being a high performer means that participating organizations raised more than \$9 million in Canada during this time frame.





Welcome to the 100% Club!

HRH Foundation is proud to announce that to date, there are eight departments that have joined the 100% Club, including:

- Emergency
- General Surgery
- Nephrology
- Paediatrics
- Pathology
- Plastic Surgery
- Psychiatry
- Respirology

A special thank you to all our physician leaders for their efforts in encouraging their peers to participate. Our physician participation has more than doubled in just one year and raised over \$1.1 million towards the purchase of much needed equipment, education and program funding at the new Hospital. Congratulations to all!

Thank you also to our Environmental Services and Bariatric Clinic staff that have also achieved 100% participation.

Help us reach 100% across all departments. Join the club today! Contact Daniela Campoli at ext. 3940, dcampoli@hrh.ca to find out how.

From L-R: Dr. Laz Klein, Dr. Narendra Singh, Dr. Sonu Gaiind, Dr. Nalin Abluwalia, Dr. David Fishbein, Dr. Gihad Nesrallah, Dr. Ken Lee and Dr. Jerome Edelstein.



Honouring Pio Tomei

December 14, 1948 – September 25, 2014

Pio Tomei was a man who lived with integrity and courage, and who chose to smile, rather than sulk. Beginning treatment in July 1996, he was one of the pioneering patients in Humber’s Nocturnal Home Hemodialysis Program. This innovative program, founded by Humber River physician Dr. Andreas Pierratos, is a type of dialysis treatment

that provides a better quality of life for patients with chronic kidney disease by allowing patients to receive dialysis treatment in their own homes, under medical supervision.

Franca Tomei, Pio’s wife, is grateful for the excellent care her husband received from Dr. Pierratos and an excellent team of physicians, nurses, dieticians, pharmacists, social workers and technicians at Humber.

“Pio and I always felt comfortable asking questions. We could always call for help when needed, day or night, and were always encouraged to participate in the care he was given. Dr. Pierratos and his team were always receptive to our questions, feedback and ideas,” says Franca.

Upon his passing, Pio’s family thought about how to remember him and the treatment he received. They plan to name a park bench near the Dialysis Unit at the new Humber River Hospital in memory of Pio and in honour of his care team.

For more information on making a gift in honour of a caregiver, please contact Daniela Campoli at 416-249-8111 ext. 3940.

Canadian-Sri Lankan Friends of Humber

HRH Foundation is proud to announce our partnership with the Canadian-Sri Lankan Friends of Humber, a group of individuals passionate about helping to open the doors to the new Humber River Hospital and inspiring others to do the same.

“It is often said that Sri Lankans are hospitable people, who take care of one another. By coming together as a community we are able to ensure everyone in this city, province and nation has access to the best healthcare possible. The new Humber River Hospital is a place we are confident will take the best care of all of us. Our hope is that through our fundraising and outreach efforts, other cultural groups and community associations will be inspired to step up to help open the doors to our new Hospital. Because, together the possibilities are endless.”



Patrick Fernando, Ranjit Wickramasinghe, Srinu Suppiramianiam
Canadian-Sri Lankan Friends of Humber

community



1 Downsview 5K \$4,000 (net) Raised

On Saturday, September 13, 2014, Humber supporters faced all the elements (wind, rain and cold) and came out with positive spirits for the Downsview 5 thousand in support of the new Humber River Hospital. Participants walked, jogged and ran their way to the finish line raising money for our new Hospital!



2 Shoppers Tree of Life Campaign \$31,846 (net) Raised

From September 20 - October 17, 2014, 17 local Shoppers Drug Marts in the northwest end of Toronto sold paper leaves, butterflies, acorns and birds as part of the Tree of Life Campaign in support of the Women's Health department at the new Hospital. Special thanks to all the owners who chose Humber as their charity, and also to owner Jay Khetia for being a champion for Humber.



3 Swiss Chalet Fundraising Dinner \$3,000 (net) Raised

On Monday, September 29, 2014 the Swiss Chalet located at Keele and Wilson hosted a fundraising dinner in support of the new Hospital. Hospital staff, community partners and donors/supporters of the Hospital were all invited to enjoy a complimentary quarter chicken dinner with donations being encouraged in lieu of payment. Even the staff at Swiss Chalet donated back all of their tips at the end of the night!



4 Amici Di Padre Pio \$8,000 (net) Raised

On October 5, 2014, the Amici Di Padre Pio Association hosted their annual luncheon in support of the Urology Program at Humber River Hospital. We look forward to continuing our 9 year partnership with future joint initiatives.

YOU+ The Women's Event

November 6, 2014
\$125,000 (net) Raised

On November 6, 2014, over 550 fun, fabulous and philanthropic women filled the room at the Paramount Conference and Event Venue for the 11th annual YOU+ The Women's Event. All proceeds from the event will support the building and equipping of the new Humber River Hospital, opening October 18, 2015. The crowd was in stitches (no pun intended!) with host Kathryn Greenwood and her hilarious antics. As keynote speaker Lynda Fishman took the stage, the ladies were riveted by her story of family, tragic loss, and healthy choices. Thank you to all our sponsors, guests and partners who helped make this event a tremendous success!



Team Revolution

Fresh off the hills of Piacanza, Italy, Team Revolution is already training for their next Italian conquest in 2016. Follow the team on Instagram to catch every second of the action as they continue to pour their blood, sweat and tears into their 2015 training year.



The River Ball 2015

IMPRESSIONS
BY THE RIVER
MAY 07, 2015

In support of North America's first fully digital hospital. Opening October 18, 2015.

Contact Laura Berardo at
416-249-8111 ext. 3981, lberardo@hrh.ca

Donor Survey

As a valued supporter of the Humber River Hospital Foundation, your feedback is very important to us. The purpose of this survey is to learn more about you, your satisfaction with your giving experience and communication interests. All responses will be kept confidential. Once complete, please mail this survey back to the Foundation using the enclosed envelope. To complete this survey online visit: www.surveymonkey.com/s/HRHFSurvey

Thank you for participating, your feedback is very important to us.

Tell us about yourself. I am a...

(check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Donor | <input type="checkbox"/> Direct Mail Donor |
| <input type="checkbox"/> Monthly Donor | <input type="checkbox"/> \$25,000+ Donor |
| <input type="checkbox"/> Signature Event Sponsor | <input type="checkbox"/> Signature Event Attendee/ Participant |
| <input type="checkbox"/> Community Event Organizer | <input type="checkbox"/> Humber Staff/Physician |
| <input type="checkbox"/> I/We are considering making a donation to Humber River Hospital | <input type="checkbox"/> Volunteer |
| <input type="checkbox"/> Other _____ | |

What motivates you to support Humber?

(check all that apply)

- I work at Humber River Hospital
- I live in the community
- I was born at Humber River Hospital
- I am a grateful patient
- Healthcare
- Tax benefits
- The vision for the new Hospital
- Other _____

How long have you been a supporter of Humber?

How often would you like to hear from us on updates about the new Hospital and fundraising?

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Monthly | <input type="checkbox"/> 4 times a year |
| <input type="checkbox"/> Twice a year | <input type="checkbox"/> Once a year |
| <input type="checkbox"/> Other _____ | |

If you are a donor or volunteer, do you feel your support is recognized and appreciated?

- | | |
|------------------------------------|-------------------------------------|
| <input type="checkbox"/> Extremely | <input type="checkbox"/> Not very |
| <input type="checkbox"/> Somewhat | <input type="checkbox"/> Not at all |
| <input type="checkbox"/> Neutral | |

What would you be interested in hearing about in future communications? (check all that apply)

- Stories on donors or volunteers
- Updates on the new Hospital construction
- Information on specific departments in the new Hospital
- Information on community events
- Information on signature events
- Health tips
- Other _____

Would you be interested in getting more involved in Humber?

- Office volunteer
- Campaign volunteer
- Event committee member
- Host a community event or fundraiser
- Share the story of why I/we support Humber River Hospital
- More information on making a legacy gift to Humber
- Other _____

Please write your name and phone number or email if you would like the Foundation to contact you about your interest or responses.

Name: _____

Phone/Email: _____



Donation Form

YES I would like to make a monthly gift to Humber River Hospital Foundation in the amount of: _____ per month

YES I would like to make a one-time donation to Humber River Hospital Foundation in the amount of: _____

First Name: _____ Last Name: _____

Address: _____ Suite/Apt.: _____ City: _____ Prov: _____

Postal Code: _____ Phone: _____ E-mail: _____

Cash Cheque (Payable to: Humber River Hospital Foundation or a VOID cheque for monthly giving)

VISA MasterCard AMEX

Card #: _____

Name on Card: _____

Expiry Date: _____ Signature: _____

I authorize HRH Foundation to send me e-mail updates on the fundraising activities of the Foundation and updates on the new Humber River Hospital. I understand that I can change my preferences at any time by contacting the Foundation at 416-658-2001 or via e-mail foundation@hrh.ca.

Receipts for income tax purposes are issued for donations of \$20 or more. Donations of less than \$20 are receipted upon written request. Unless otherwise requested, monthly donors receive a consolidated tax receipt every January for the previous year's giving.



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Charitable # 11930 6306 RR0001

Donate today to help revolutionize patient care.

Your new Humber River Hospital is opening on October 18, 2015 and will enhance the patient care experience.

But before we open, together we have to purchase 55,000 pieces of equipment to provide the most advanced patient care. It will take an investment of \$225 million from you – our caring and compassionate community – to buy the much needed equipment that will complete our new building.

Ways to Give

- Monetary Donations
- Stocks & Securities
- Planned Gifts
- Monthly Gifts
- Gifts-in-Kind
- Community and Third-Party Events

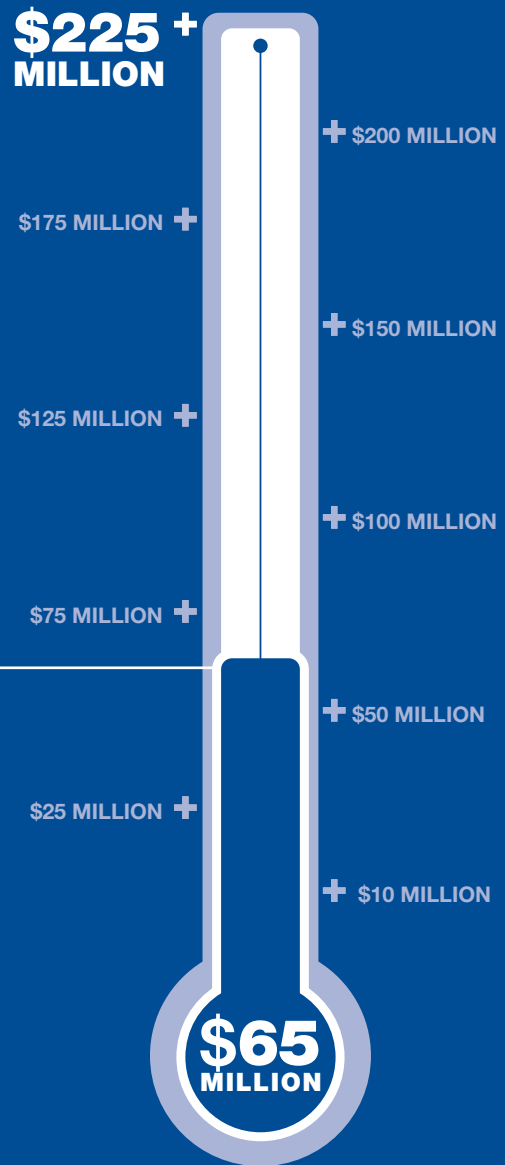
Currently at
\$65 million!

Your support is vitally important. Get involved today and help us open the doors to better healthcare.

Donate Today

416-658-2001
foundation@hrh.ca

Learn more at www.hrhfoundation.ca



HRH Foundation respects your privacy. If you wish to be unsubscribed from our newsletter mailing list, please contact us at 416-658-2001 or foundation@hrh.ca

